



THE UNIVERSITY OF
NOTRE DAME
A U S T R A L I A

COURSE REGULATIONS:
BACHELOR OF COMMUNICATIONS (BComms)
BACHELOR OF COMMUNICATIONS (HONOURS)
(BComms(Hons))

COURSE CODES: 3081 AND 3082

Applicability:	These Course Regulations apply to all students who are enrolled in the degree.
Responsible Executive:	Deans
Responsible Office:	School of Arts and Sciences
Contact Officer:	Senior Administrative Officer
Effective Date:	1 January 2008
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TABLE OF CONTENTS

CHAPTER 1 Introduction and Interpretation

- 1.1 Introduction
- 1.2 Interpretation
- 1.3 Alterations made to Course Regulations
- 1.4 Applicability to Campuses of the University

CHAPTER 2 Entry Criteria

CHAPTER 3 Degree Requirements

- 3.1 Structure (Appendix A)
 - 3.1.1 Compulsory Units
 - 3.1.2 Elective Units
 - 3.1.3 Majors/Double Majors
 - 3.1.4 Minors
 - 3.1.5 Specialisations
- 3.2 Practicum or Internship requirements
- 3.3 Approved unit substitutions
- 3.4 Course duration
- 3.5 Graduation
- 3.6 Honours
 - 3.6.1 Admission to an Honours program
 - 3.6.2 Selection criteria
 - 3.6.3 Compulsory Honours coursework units
 - 3.6.4 Compulsory research component
 - 3.6.5 Examination of research component
 - 3.6.6 Awarding of Honours

APPENDICES

- Appendix A: Course Structure for Bachelor of Communications
- Appendix B: Course Structure for Bachelor of Communications with Honours

CHAPTER 1: INTRODUCTION AND INTERPRETATION

1.1 Introduction

These Bachelor of Communications Degree Regulations apply to all students enrolled in the Bachelor of Communications Degree at the University of Notre Dame Australia.

These Regulations should be read in conjunction with the General University Regulations and the School of Arts and Sciences Regulations.

1.2 Interpretation

The terms included in these Regulations have the meanings as defined in the University's General Regulations and the School of Arts and Sciences Regulations.

1.3 Alternations made to Course Regulations

Unless otherwise specified, when amendments are made to the structure, content or academic requirements of the Bachelor of Communications degree, the amendments will automatically apply to all students enrolling for the first time in the degree in the year immediately following the adoption of the amendments.

1.4 Applicability to Campuses of the University

The Bachelor of Communications degree is available on the Fremantle and Sydney Campuses only.

CHAPTER 2: ENTRY CRITERIA

The standard entry criteria as detailed in the General Regulations apply to the Bachelor of Communications course.

CHAPTER 3: DEGREE REQUIREMENTS

3.1 Structure (Appendix A)**3.1.1 Compulsory units**

600 credit points comprising:

Core Curriculum units:**75 Credit Points**

ET100	Ethics	25 Credit Points
PH100	Introduction to Philosophy	25 Credit Points
TH101	Introduction to Theology	25 Credit Points

Foundation Communications Units:**125 Credit Points**

CO100	Communications	25 Credit Points
CO121	The Language of Film	25 Credit Points
CO142	Print Media Analysis and Communications	25 Credit Points
CO231	Media Analysis	25 Credit Points
CO351	Theories of Communication, Advertising and Persuasion	25 Credit Points

8 x 25 credit point Communication Units – chosen from the list below:**200 Credit Points**

CO351	Theories of Communication, Advertising & Persuasion	25 Credit Points
CO233	Broadcast Journalism	25 Credit Points
CO234	Theory & Practice of Journalism	25 Credit Points
CO230	Design for the Web	25 Credit Points
CO215	Digital Film Production	25 Credit Points
CO202	Screenwriting 1	25 Credit Points
CO370	Radio	25 Credit Points
CO321	Interactive Media	25 Credit Points
CO303	Screenwriting 2	25 Credit Points
CO326	Digital Documentary	25 Credit Points
CO260	Cinema Studies	25 Credit Points
CO327	Digital Drama	25 Credit Points
AL3008	Arts Internship	25 Credit Points
CO360	Cinema Studies	25 Credit Points

8 x Electives**200 Credit Points****Total****600 Credit Points****3.1.2 Elective units**

- (a) A student enrolled in the Bachelor of Communications must complete a minimum of 8 elective units. Electives may be chosen from any degree of the university providing that:
- the selection of such units is made in consultation with the Dean of the School (or delegate); and
 - any pre requisites for the selected elective units have been satisfied
- (b) Elective units may be grouped to form a Major (3.1.3) or Minor (3.1.4).

3.1.3 Majors

A student enrolled in the Bachelor of Communications is permitted to use their elective units to study a Major from the following disciplines. The requirements for these majors are published on the University's website.

- Aboriginal Studies (comprises of 8 units as in accordance with the General Regulations) (Available Broome Campus only)
- Behavioural Science (comprises of 8 units as in accordance with the General Regulations)
- Biology (comprises of 8 units in accordance with the General Regulations)
- English Literature (comprises of 8 units in accordance with the General Regulations)

- (v) Environmental Science (comprises of 8 units in accordance with the General Regulations)
- (vi) Geography (comprises of 8 units in accordance with the General Regulations)
- (vii) History (comprises of 8 units in accordance with the General Regulations)
- (viii) Human Resource Management (comprises of 8 units in accordance with the General Regulations)
- (ix) Italian (comprises of 8 units in accordance with the General Regulations)
- (x) Legal Studies (comprises of 8 units in accordance with the General Regulations)
- (xi) Management (comprises of 8 units in accordance with the General Regulations)
- (xii) Marketing (comprises of 8 units in accordance with the General Regulations)
- (xiii) Modern Greek Language (comprises of 8 units in accordance with the General Regulations)
- (xiv) Philosophy (comprises of 8 units in accordance with the General Regulations)
- (xv) Politics (comprises of 8 units in accordance with the General Regulations)
- (xvi) Social Justice (comprises of 8 units in accordance with the General Regulations)
- (xvii) Sociology (comprises of 8 units in accordance with the General Regulations)
- (xviii) Theatre Studies (comprises of 8 units in accordance with the General Regulations)
- (xix) Theology (comprises of 8 units in accordance with the General Regulations)

3.1.4 Minors

- (a) A student enrolled in the Bachelor of Communications is permitted to use their elective units to study a Minor from the following disciplines. The requirements for these minors are published on the University's website.
- (i) Aboriginal Studies (comprises of 6 units in accordance with the General Regulations) (Available Broome Campus only)
 - (ii) Behavioural Science (comprises of 6 units in accordance with the General Regulations)
 - (iii) Biology (comprises of 6 units in accordance with the General Regulations)
 - (iv) English Literature (comprises of 6 units in accordance with the General Regulations)
 - (v) Environmental Science (comprises of 6 units in accordance with the General Regulations)
 - (vi) Geography (comprises of 6 units in accordance with the General Regulations)
 - (vii) History (comprises of 6 units in accordance with the General Regulations)
 - (viii) Italian (comprises of 6 units in accordance with the General Regulations)
 - (ix) Legal Studies (comprises of 6 units in accordance with the General Regulations)
 - (x) Modern Greek Language (comprises of 6 units in accordance with the General Regulations)
 - (xi) Philosophy (comprises of 6 units in accordance with the General Regulations)
 - (xii) Politics (comprises of 6 units in accordance with the General Regulations)
 - (xiii) Social Justice (comprises of 6 units in accordance with the General Regulations)
 - (xiv) Sociology (comprises of 6 units in accordance with the General Regulations)
 - (xv) Theatre Studies (comprises of 6 units in accordance with the General Regulations)
 - (xvi) Theology (comprises of 6 units in accordance with the General Regulations)

3.1.5 Specialisations

A student enrolled in the Bachelor of Communications is permitted to use their elective units to study a Specialisation from the following disciplines. Requirements of these Specialisations are published on the University website:

- (i) Aboriginal Studies
- (ii) Archaeology
- (iii) Behavioural Science
- (iv) Communications
- (v) English Literature
- (vi) Environmental Science
- (vii) Geography
- (viii) History
- (ix) Italian
- (x) Legal Studies
- (xi) Philosophy
- (xii) Politics

- (xiii) Social Justice
- (xiv) Sociology
- (xv) Theatre Studies
- (xvi) Theology

3.2 Practicum or Internship requirements

Students are not required to complete an Internship Unit as part of the requirements for the Bachelor of Communications, but are encouraged to take AL3008 Arts Internship as an elective unit.

3.3 Approved unit substitutions

Unit substitutions are only permitted with the written approval of the Dean (or delegate).

3.4 Course duration

3.4.1 Standard Duration

- (i) The standard duration of the Bachelor of Communications is 3 years of full time study.
- (ii) Students are able to enrol in the degree on a part-time basis
- (iii) The maximum period of time within which a student is permitted to complete the Bachelor of Communications degree is eight years from the date on which they were first accepted into the course by the University.

3.4.2 Accelerated Duration

An accelerated mode is not available for the Bachelor of Communications. Students are permitted to shorten the duration of their degree by enrolling in an overload or Summer and Winter Term units where applicable and available.

3.5 Graduation

A minimum of six hundred (600) credit points drawn from the approved course structure is required in order for a student to graduate with the degree Bachelor of Communications.

A minimum of eight hundred (800) credit points drawn from the approved course structure is required in order for a student to graduate with the degree Bachelor of Communications (Honours).

3.6 Honours

The following Regulations must be read in conjunction with the *Policy: The Award of a Degree with Honours*.

3.6.1 Admission to an Honours program

- (a) Admission to the Bachelor of Communications (Honours) is by invitation (in accordance with School procedures) and is subject to approval by the Dean.
- (b) Enrolment in the Bachelor of Communications (Honours) program on a part-time basis is permitted with the approval of the Dean.

3.6.2 Selection criteria

- (a) The following selection criteria will be used for a student being invited to enrol in an Honours program:
 - (i) To be considered for entry to the Bachelor of Communications (Honours) degree, a student must normally achieve an average of 70% or higher in the Communications Major within their degree.
 - (ii) Any student can be admitted to the Honours degree on the recommendation of the Honours Coordinator and with the approval of the Dean.
 - (iii) No student will be accepted into an honours program unless the Dean has determined that the College has the staff expertise and facilities capable of supporting the applicant.

3.6.3 Compulsory Honours coursework units

A student invited to enrol in the Honours program must:

- (a) undertake one undergraduate course unit in each semester of the student's Honours program selected in consultation with the supervisor,
- (b) complete one 5000 word essay for each of these which must be submitted to the Honours coordinator(s) during or prior to Week 10 of the semester, based on a theme or topic relevant to the unit and approved by the Honours coordinator (each essay is worth 20% of the Honours grade).
- (c) attend at least 85% of classes.
- (d) attend a weekly workshop series run over both semesters, and contribute to the discussion of student research progress and problems. Attendance for at least 85% of all workshops is necessary to successfully complete the Honours Program.

3.6.4 Compulsory Research component

Each student is required to:

- a) Present a seminar paper to the School of Arts and Sciences in Week 5 or 6 of the student's first semester of enrolment in the Honours program, outlining the proposed thesis research including its topic, main questions and objectives, and anticipated outcomes.
- b) Submit a research proposal and required ethics applications to the School of Arts and Sciences, prepared under the guidance of their supervisor, in Week 8 of the student's first semester of enrolment.
- c) Present a second seminar paper in Week 6 of the student's final semester, outlining the methods which were applied, the objectives and questions which were addressed and the main findings (or anticipated findings) which were determined in the student's thesis research.
- d) Submit for examination an Honours-level thesis of between 18,000 and 20,000 words in Week 12 of the student's second semester (or part-time equivalent). The thesis is worth 60% of the final Honours grade.

3.6.5 Examination of Research component

- a. Examination of the Honours research component within the Bachelor of Communications (Honours) is detailed in the School of Arts and Sciences *Guideline: Examination of Honours Research Components*.
- b. The research thesis is examined by at least two examiners, one of whom is normally external to the University.

3.6.6 Awarding Honours

Honours within the Bachelor of Communications is awarded as graded Honours.

End of Regulations

APPENDICES

APPENDIX A: degree structure for Bachelor of Communications

Note: This is a recommended plan of study only

YEAR ONE					
Semester One			Semester Two		
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points
CO100	Communications	25	CO142	Print Media Analysis & Comm.	25
CO121	The Language of Film	25	CO231	Media Analysis	25
ET100	Ethics	25	TH101	Introduction to Theology	25
	Elective	25		Elective	25
Credit Point Total for Y1 S1		100	Credit Point Total for Y1 S2		100
Total Credit Points Year One					200

YEAR TWO					
Semester One			Semester Two		
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points
PH100	Philosophy	25		Communications Unit	25
	Communications Unit	25		Communications Unit	25
	Communications Unit	25		Elective	25
	Elective	25		Elective	25
Credit Point Total for Y2 S1		100	Credit Point Total for Y2 S2		100
Total Credit Points Year Two					200

YEAR THREE					
Semester One			Semester Two		
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points
CO351	Theories of Communication, Advertising and Persuasion	25		Communications Unit	25
	Communications Unit	25		Communications Unit	25
	Communications Unit	25		Elective	25
	Elective	25		Elective	25
Credit Point Total for Y3 S1		100	Credit Point Total for Y3 S2		100
Total Credit Points Year Three					200

APPENDIX B: Degree structure for Bachelor of Communications (Honours)

Note: This is a recommended plan of study only

YEAR ONE						
Semester One			Semester Two			
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points	
CO100	Communications	25	CO142	Print Media Analysis & Comm.	25	
CO121	The Language of Film	25	CO231	Media Analysis	25	
ET100	Ethics	25	TH101	Introduction to Theology	25	
	Elective	25		Elective	25	
Credit Point Total for Y1 S1		100	Credit Point Total for Y1 S2		100	
					Total Credit Points Year One	200

YEAR TWO						
Semester One			Semester Two			
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points	
PH100	Philosophy	25		Communications Unit	25	
	Communications Unit	25		Communications Unit	25	
	Communications Unit	25		Elective	25	
	Elective	25		Elective	25	
Credit Point Total for Y2 S1		100	Credit Point Total for Y2 S2		100	
					Total Credit Points Year Two	200

YEAR THREE						
Semester One			Semester Two			
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points	
CO351	Theories of Communication, Advertising and Persuasion	25		Communications Unit	25	
	Communications Unit	25		Communications Unit	25	
	Communications Unit	25		Elective	25	
	Elective	25		Elective	25	
Credit Point Total for Y3 S1		100	Credit Point Total for Y3 S2		100	
					Total Credit Points Year Three	200

HONOURS						
Semester One			Semester Two			
Unit Number	Unit Title	Credit Points	Unit Number	Unit Title	Credit Points	
SH00712	Supervised Honours Communication & Media Studies	100	SH00712	Supervised Honours Communication & Media Studies	100	
Credit Point Total for Honours Year S1		100	Credit Point Total for Honours Year S2		100	
					Total Credit Points Honours Year	200